

MEDIA RELEASE



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ENVIRONMENT GROUPS TEAM UP FOR EARTH DAY FEST

Celebrate with 4th Annual Riverbend Earth Day Festival at Piasa Harbor

FOR IMMEDIATE RELEASE

March 31, 2015

Godfrey, Ill- Mark your calendars for this year's "Riverbend Earth Day Festival", to be held on Saturday, April 18 from noon to 6 p.m. The 4th annual event offers local entertainment, food vendors, artisans market, environmental education and more. The "Riverbend Earth Day Festival"; sponsored by St. Clair Beekeepers Association, The Gateway Gardener, Pearl Pro Audio, Madison County Planning and Development and River Bend Yoga, will once again be at Piasa Harbor, owned by the Great Rivers Land Trust along the Great River Road.

The Nature Institute (TNI) is partnering with the Sierra Club, the Great Rivers Land Trust, The National Great Rivers Research and Education Center/ Lewis & Clark Community College (NGRREC) and the Alton Regional Convention and Visitors Bureau for this day of live music, local food, nature activities, electronic recycling, and much more. This event will be held rain or shine and is free and open to the public. Please note that the electronic recycling drive will be held from noon to 4 p.m. only; items brought after 4 pm will not be accepted.

Organizing groups added a full day of entertainment for the stage this year. The lineup includes Serengeti Steve's Reptile Experience, as seen on America's Got Talent, from 1 p.m. to 2 p.m. and local music by the DreamCatcher Band, The Lodge Brothers Bluegrass and The Buckhannon Brothers.

Partner Sierra Club will be offering a Spring Gardening 101 class at 1 p.m. and 3 p.m. behind the organization's table and sponsor River Bend Yoga (located on State Street in Alton) will be hosting donation based yoga sessions at 12:30 p.m., 2 p.m., 3:30 p.m. and 5 p.m. to benefit The Nature Institute's mission of preservation, restoration and education.

"We were blessed with the wonderful response of hundreds of guests at last year's event," says executive director of The Nature Institute Angela Walker-Moan. "Our event partners and sponsors are excited for the return of this family friendly event."

Water activities, organized hikes, tree plantings, and much more will be available for event attendees. Other booths include: Community Cultivators from the Jaime Hines' Discovery Garden, The Audubon Center at Riverlands, USACE/Meeting of the Rivers Foundation, the 1 Mississippi Campaign, and dozens of eco-friendly vendors.

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There are vendor spaces still available. If you are interested in becoming a part of this year's event, visit www.TheNatureInstitute.org and click on the Riverbend Earth Day Festival's logo.

The 4rd annual Riverbend Earth Day Festival is made possible with the assistance of Earth Sponsors: St. Clair Beekeepers Association, The Gateway Gardener and Pearl Pro Audio; and Community Sponsors: Madison County Planning and Development and River Bend Yoga.

The Riverbend Earth Day Festival is also searching for volunteers to assist them with the event.

For more information, please contact The Nature Institute at (618) 466-9930 or info@TheNatureInstitute.org.

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